



PCDSC
WEBINAR SERIES
SPONSORSHIP
PROSPECTUS





PRESIDENT'S MESSAGE

Dear Industry Partner,

On behalf of the Board of Directors, The Primary Care Dermatology Society of Canada (PCDSC) is pleased to announce we will be hosting a 2023 Webinar Series.

The Webinar Series will bring together members of the PCDSC to your exclusive webinar to learn about your companies products and services, and interact directly with our members with a live Q & A.

Sponsoring a live, or on-demand webinar highlights your company and the opportunity to be recognized as a valuable leader and generous supporter of the PCDSC.

We invite you to join us, so that together we can enhance dermatological care for our communities.

Thank you for your consideration and your support of the PCDSC will be greatly appreciated.

Yana Simice, MD, BSc, CCFP(EM), FCFP, Dip of Practical Dermatology
President





ABOUT PCDSC

WHO WE ARE

The Primary Care Dermatology Society of Canada (PCDSC) is a physician-based organization dedicated to elevating the awareness, treatment and support of dermatological issues encountered by primary care doctors.

We strive to be the essential resource for primary care dermatology in Canada. Our society is a forum where doctors can share ideas and insights, access the latest research, discover opportunities for further education, including meetings and conferences, and facilitate links to dermatology specialists and patient support groups. Through this work, we will become a voice for primary care dermatology and encourage research by primary care physicians into dermatological issues.

We invite you to join us, so that together we can enhance dermatological care for our communities.

SCIENTIFIC PLANNING COMMITTEE

Yana Simice, MD, BSc, CCFP (EM), FCFP, Dip of Practical Dermatology
President

Natalie Skinner, MD, CCFP, Dip of Practical Dermatology
President-Elect

Monica Bertolo, MD, CCFP, FCFP, Dip of Practical Dermatology
Treasurer

Mamdouh Andrawis, MD, MSc Dermatology, CCFP, FCFP, Dip of Practical Dermatology
Board Member

Danielle Roy, MD, CCFP
Board Member

BOARD OF DIRECTORS

Yana Simice, MD, BSc, CCFP (EM), FCFP, Dip of Practical Dermatology
President

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President-Elect

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Board Member

Danielle Roy, MD, CCFP
Board Member





WEBINAR OPPORTUNITIES

LIVE WEBINAR:

\$5,000.00

- PCDSC will arrange the platform and send access link to membership. We normally use GoToWebinar or Zoom.
- Maximum of 3-4 speakers.
- PCDSC Board Member to assist and moderate live webinar.
- Duration: 1 hour total and recommend the presentation is no more than 45 minutes in length. Q&A + interaction: 15 minutes.
- Industry Partner to draft invitation and forward to PCDSC office.
- PCDSC will advertise invitation to membership. Three reminder emails will be sent.
- Content required to be peer-reviewed by PCDSC Board Member.
- PCDSC office will develop evaluation and send to attendees. You may include questions that you would like added.
- On-demand webinar to be posted on PCDSC's website in the members only area for unlimited viewing
- List of final attendees with name and city (sent after the webinar).

PRE-RECORDED WEBINAR:

MEMBERS ONLY AREA ON PCDSC WEBSITE

\$400.00

PCDSC PRIVATE FACEBOOK GROUP

\$400.00

MEMBERS ONLY AREA & FACEBOOK GROUP

\$750.00

- Provide a pre-recorded webinar. Duration: maximum of 60 minutes in length.
- On-demand webinar will be posted for 1 month.
- PCDSC will send notice to membership about your company's on-demand webinar





WEBINAR SERIES AGREEMENT FORM

Company:	Contact:
Address:	City, Prov/State, Postal/Zip:
Telephone:	Fax:
Email:	Website:

WEBINAR CATEGORIES

- LIVE WEBINAR: \$5,000.00 CAD
- PRE-RECORDED WEBINAR - MEMBERS ONLY AREA ON PCDSC WEBSITE: \$400.00 CAD
- PRE-RECORDED WEBINAR - PCDSC PRIVATE FACEBOOK GROUP: \$400.00 CAD
- PRE-RECORDED WEBINAR - BOTH PCDSC MEMBERS ONLY AREA & FACEBOOK GROUP: \$750.00 CAD

Subtotal of all fees: \$ _____ . _____

GST @ 5% (87018 2607 RT0001): \$ _____ . _____

Total: \$ _____ . _____

Terms of Agreement:

Full payment must be submitted with the application to confirm webinar Series sponsorship. Fees are non-refundable and all cancellations must be received in writing at the PCDSC Office. 50% of your payment will be allocated to the PCDSC Webinar Series the following year if you decide to cancel.

Signature:

By signing this agreement, we understand that we must submit our completed agreement form along with full payment to participate in the PCDSC Webinar Series. We understand that our company will not be allowed to participate if full payment is not received.

DATE

SIGNATURE

TITLE



Method of Payment:

Send a cheque made payable to "PCDSC" to the PCDSC Office, 1087 Roosevelt Crescent, North Vancouver, BC, V7P 1M4. Please include a copy of this agreement with payment. Or complete the following to pay by credit card and send to fax 604.929.0871 Credit card charges will appear as 'CongressWorld'

NAME ON CARD _____ SIGNATURE _____

VISA MASTERCARD

CVD _____ EXPIRY DATE ____/____



PCDSC

Primary Care Dermatology
Society of Canada

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THANK YOU FOR YOUR SUPPORT OF
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